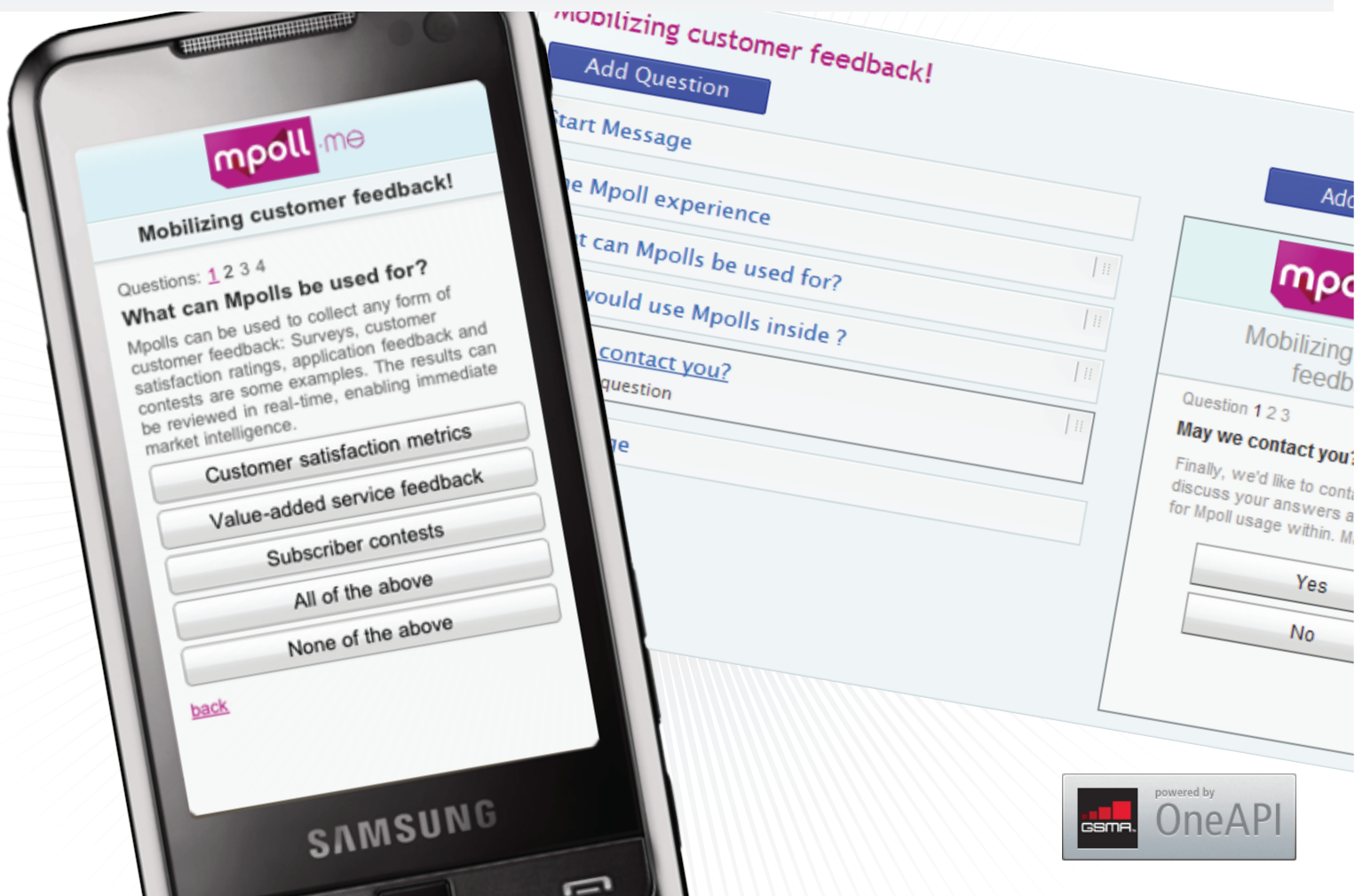


Know your customers, know your business



mPolls are unobtrusive feedback requests delivered to your customer's mobile phones. Your customers can choose to respond at their convenience, resulting in higher response rates and more valuable feedback.

Marketers, conference organizers and customer service organisations can create, deliver, and monitor survey results in real-time from our sophisticated mPoll portal.

Quick and easy to click through surveys for maximum engagement. mPolls are delivered by SMS and access through your customer's mobile browser.

The mPoll system comes with an elegant WYSIWYG style interface for creating surveys, and web APIs allow integration with CRM and OSS systems, and opt-in support facilities ensure that customer privacy is respected.



For more information, please visit locatrix.com or email us at info@locatrix.com

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