

Location based dating where women have the power of choice



Guy Fishing puts women in the unique position to choose who they want to receive messages from. Available as an iPhone application or a WAP application, Guy Fishing is ready to be deployed anywhere as a safe and exciting social solution.

Online dating is big business with worldwide revenue exceeding \$950 million in early 2009. Mobiles, being always on, locatable and a direct contact point, are the perfect platform for people who want an instant, tangible dating experience.

Guy Fishing marries the best of dating and mobile technology to create fun, exciting ad-hoc social networks based on location. The twist is that only women can initiate conversations with men.

Designed with a focus on the viral loop, Guy Fishing has been built to draw in men and women through a variety of cleverly crafted incentives.

Hooked on the idea? Contact us.



For more information, please visit locatrix.com or email us at info@locatrix.com

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